The logo for MOCCA features the letters 'M', 'O', 'C', 'C', and 'A' in a white, rounded, sans-serif font. The letter 'O' is replaced by a trail of small, colorful circles in various colors including yellow, green, blue, purple, pink, and red, which curves around the letter.

MOCCA

EXPERT CENTRE CULTURAL EDUCATION

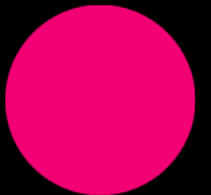
www.mocca.amsterdam



Richard Smolenaers

Manager Culture & Accountability
Management Team

Cultural education in The Netherlands
Cultural education in Amsterdam
Diversity and inclusion





Cavepaintings of Lascaux, Dordogne

No legal obligation





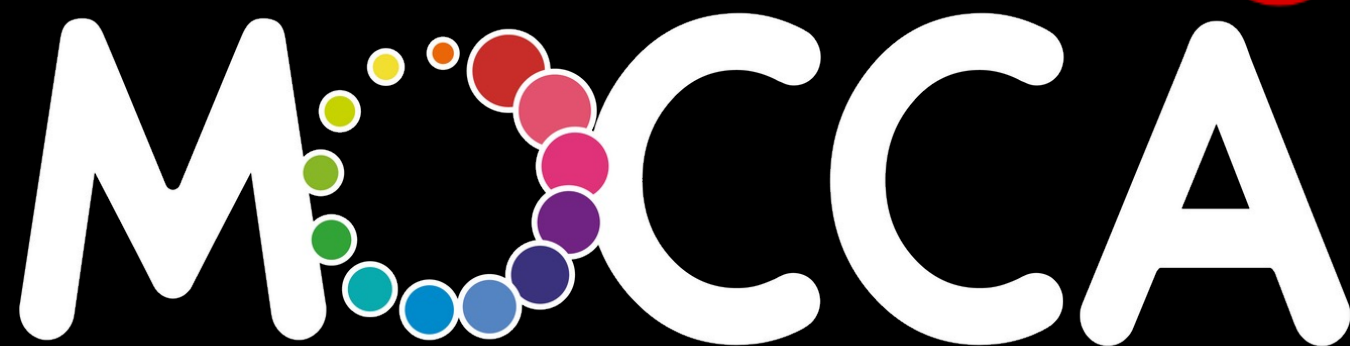


In short:

Positive:
lots of €€€, lots of support



Negative:
subsidies come and go, continuity at risk



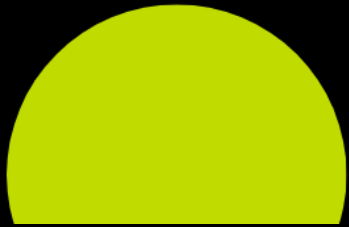
MOCCA

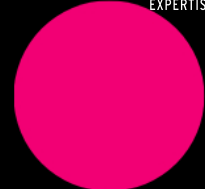
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Amsterdam Pop < 1 million -> 180 nationalities





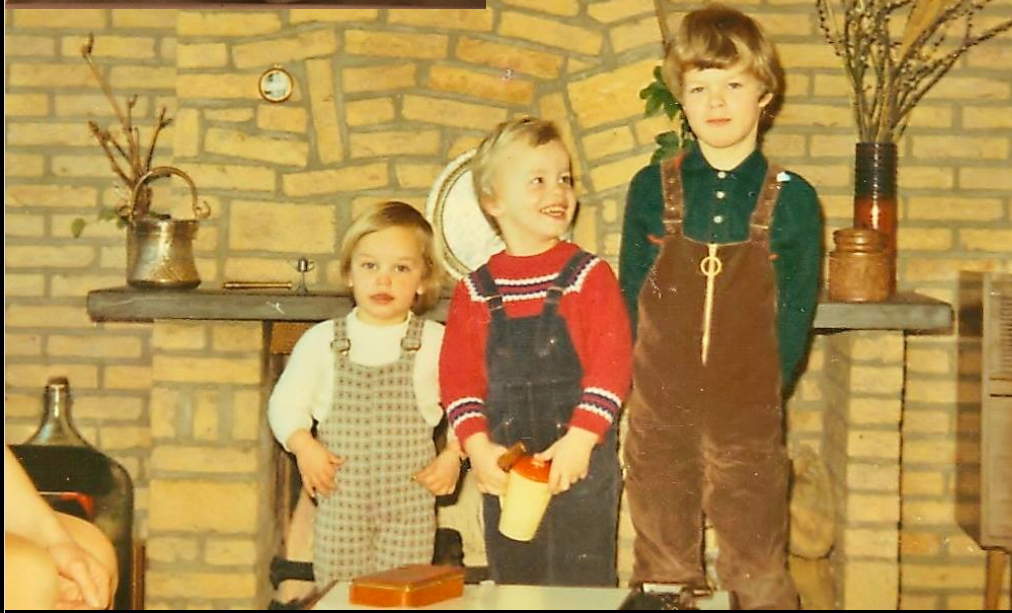
Maurice Krul professor VU

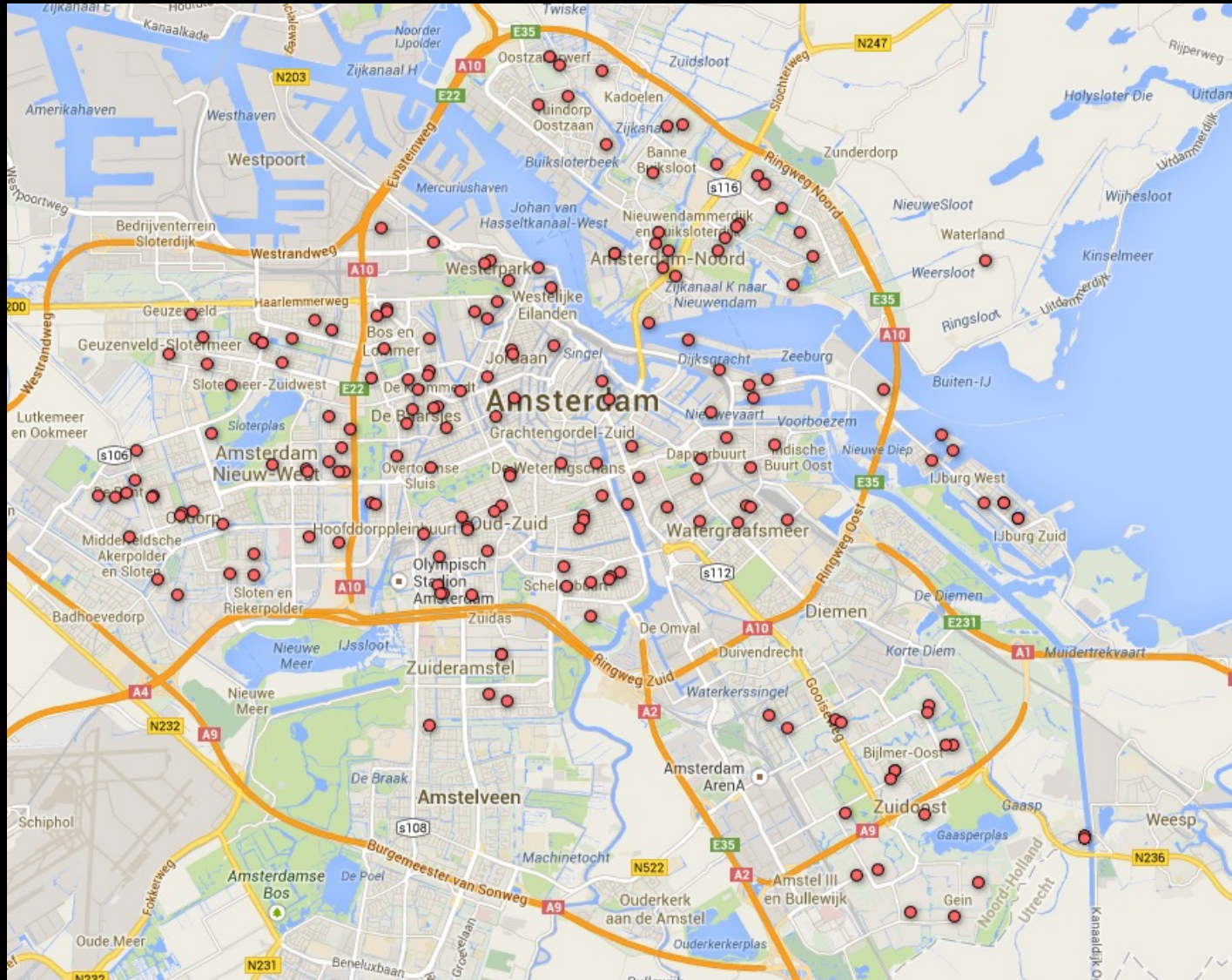
'2017 transitionyear'

Minority/ Majority / Minority



mechanicus.nl





255 pe schools 85 se schools <-> 95% not in het canal area



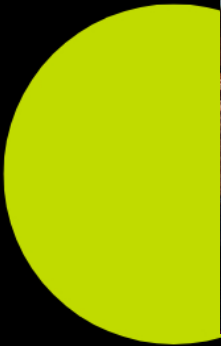
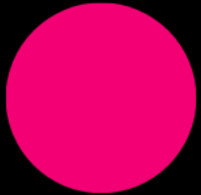
primary school
61.000 pupils

secondary
school pupils
42.000

secondary
vocational
39.000

Special Needs
6.000

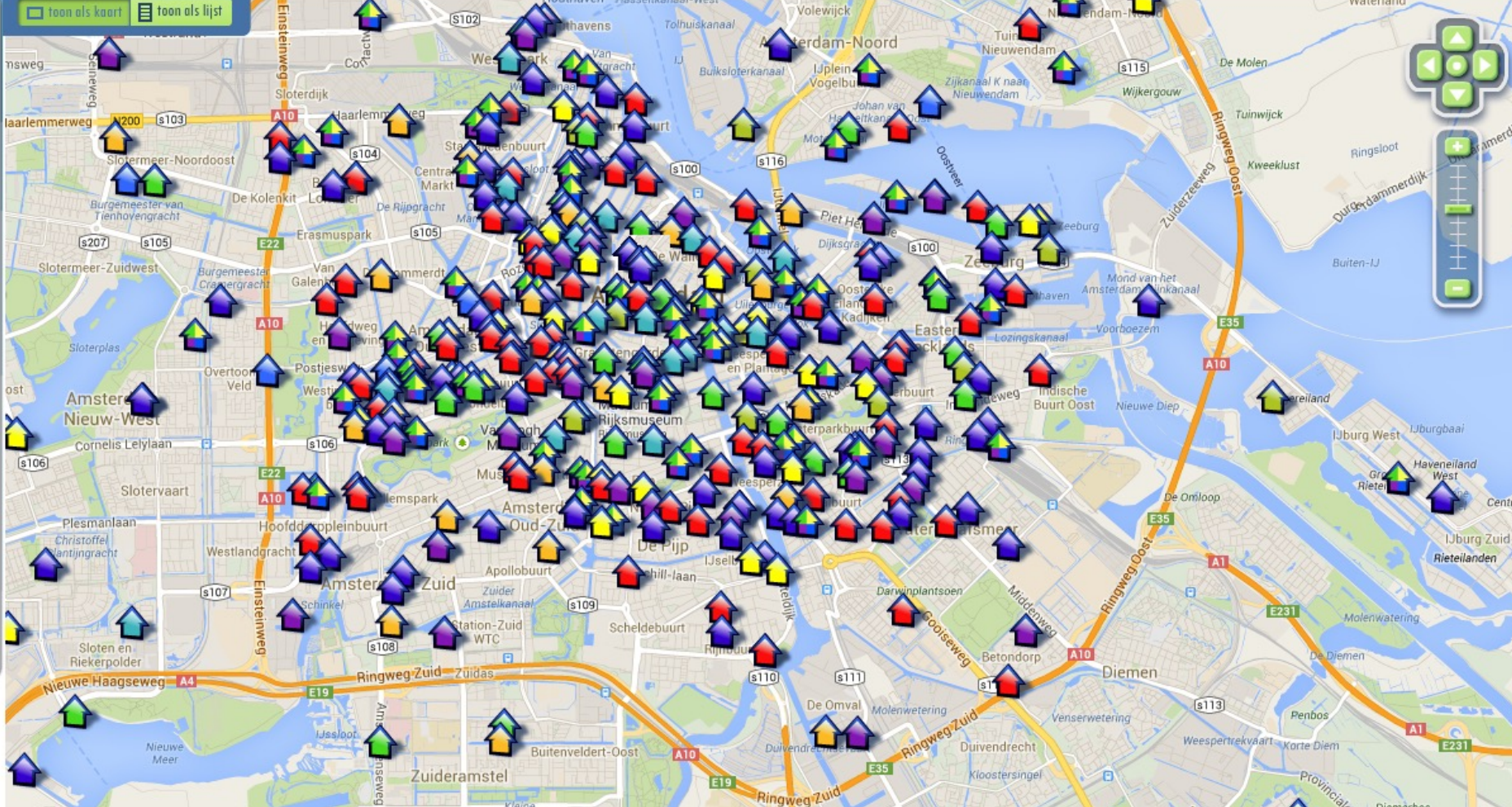
Primary and secondary schools 12.000 teachers



Money for the arts goes directly to schools:
Primary schools, per pupil €13,50 + €22,-
+ a voluntary school fee €20 to €150



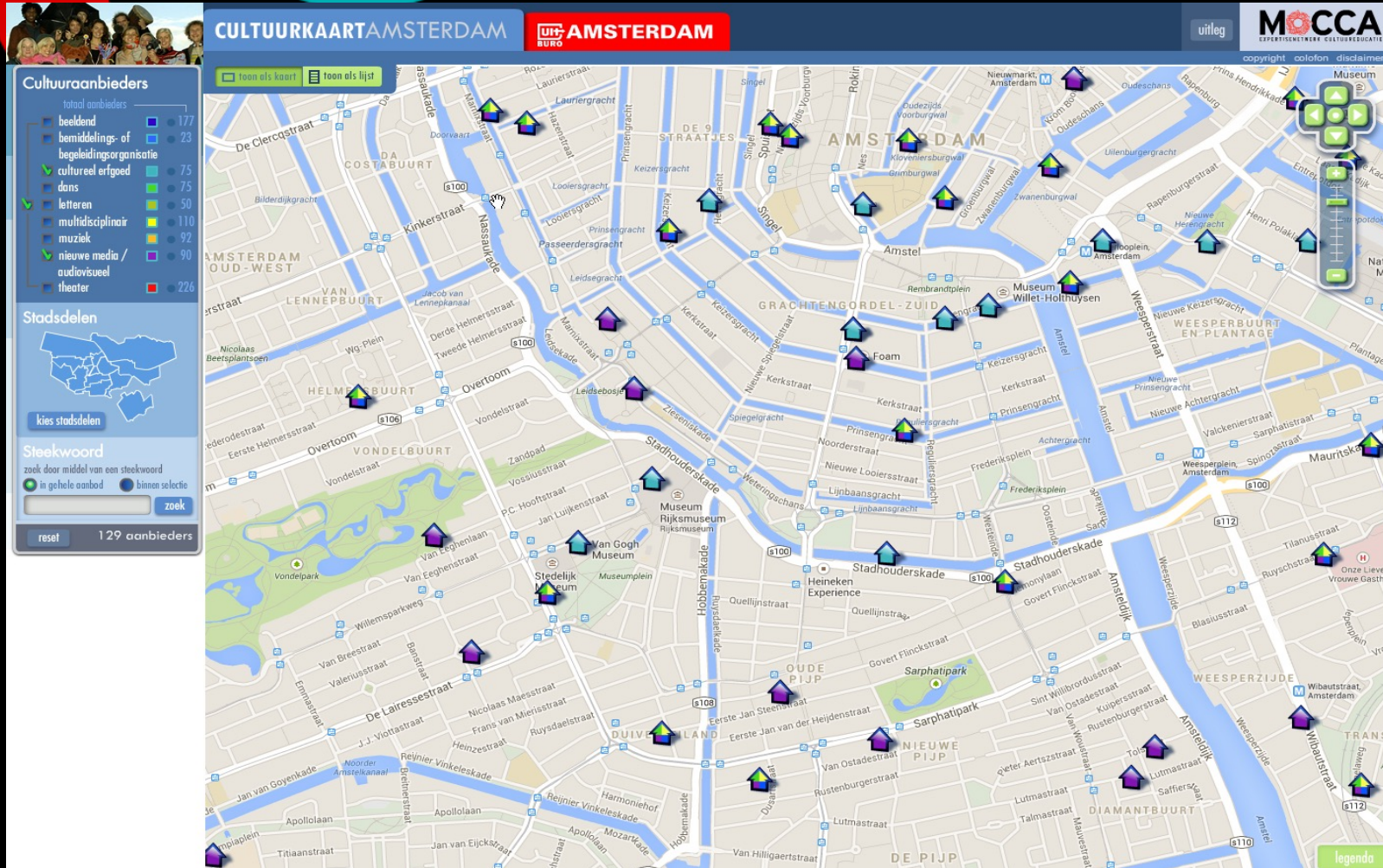
Additionally almost €700.000 yearly for schools to
work closely with cultural partners



200+
cultural
institutions
concentrated
in the centre
So are the
best
performing
schools

500+ million-euro subsidy per 4 years local Amsterdam
+100 million-euro annually from national government

Our mission -> connect youth with culture in every part of the city



All children are equal
poor and rich areas

Create a level playing
field and help schools
and the cultural field



Our solution:
on your bike! -> go into schools, engage with cultural partners and
forge rich relationships

