

Training course at CN D in Lyon

International distribution

International development
and its challenges

Line Rousseau and

Marion Gauvent – A propic

29.04 > 7.11.2025

Centre national de la danse

in Lyon

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International distribution

Line Rousseau & Marion Gauvent – A propic

Presentation of the training course

What is at stake in the future of international development and distribution? This training course, led by Line Rousseau and Marion Gauvent from the A PROPIC creative agency, offers an opportunity to work on the methodology and implementation of disseminating your choreographic work in an international context. Built around a hands-on exercise during an international event (the Professional Focus of the 2025 Lyon Dance Biennale), this programme is made up of five training sessions organised between April and November 2025, which will take place via videoconference and on-site sessions in Lyon. The training sessions prior to the Lyon Dance Biennale will help to set out the principles for international development and to prepare for a practical experience during the event. The working sessions afterwards will enable the sharing of feedback to help you envision working on a long-term development strategy.

Intervenors

Line Rousseau

Line Rousseau (1971) is the founder of the Creative Dance Agency A propic (2005). Graduated from The High School of the Social Sciences Paris (Ecole des Hautes Etudes en Sciences Sociales) and the University of Montreal, Line Rousseau has always been very interested in cultural policies in Europe and North America and in the status of artists in France and in Quebec. Her agency has been organising international tours, co-productions and residencies for artists and companies. Since 2010, A propic also organises Temps Forts/Focus in partnership with foreign venues such as Le Théâtre de Vanves, L'Usine C in Montreal, Theater Rotterdam. Lots of the A propic artists are presented together during some festivals. It demonstrates the quality of the agency's support. A propic also develops international consultancy for cultural organisations. Line Rousseau is very committed to the artistic and organisational development of the companies and artists it represents. It is therefore not only a matter of selling shows but of positioning the cultural actors on the international field corresponding to their discipline. In 2016, Marion Gauvent came to reinforce the Agency and developed the same methodology started by Line Rousseau. Since 2015, Line Rousseau has also focused heavily on the issue of independent producers, managers and creative agents in the performing arts. Adrien Bussy of Company FLAK (Canada), Magnus Nordberg of Nordberg Movement (Sweden) and Lene Bang (Denmark) independent producers and Line Rousseau formed the Creative Agent Manager Producer group (C.A.M.P) in 2017. It is a matter of defining the role of intermediary professions in the performing arts community and approaching their respective governments to gain recognition for their community. Since 2010, A propic is also a member of the IETM. From 2015 to 2019, Line Rousseau became a member of the commission of the Brabant C Fund. Foundation supporting international projects in the Noord-Brabant region of the Netherlands. In September 2019, A propic organised a Montreal Focus during the Art of Performance Week at Theater Rotterdam. In the summer 2023, Line Rousseau decided to open her Agency also in France A propic France. In 2024, A propic became a member of the French national network of performing arts managers and producers: LAPAS. A propic represents: Maud Le Pladec, François Chaignaud, Maguy Marin for France ; Jan Martens, Steven Michel, Cherish Menzo, Femke Gyselinck from the organization GRIP for Belgium-Flemish community ; Ann Van den Broek for The Netherlands; Liquid Loft for Austria and Clara Furrey for Canada. Since September 2024, A propic started a collaboration with Bill T. Jones/Arnie Zane Company. In January 2025, A propic joined the CCN I Ballet de Lorraine and started a new collaborative model. A propic will play an important role in the international development of Ballet de Lorraine and the choice of the guest choreographers and collaborations.

Marion Gauvent

Holder of a master's degree in sociology / arts management in Lyon (France), Marion Gauvent has built her path since 2007 along with artists as producer, manager and agent in the performing arts field. For ten years, she has worked as producer, business manager or international project manager, within companies, production offices and choreographic centers for French choreographers like Alain Buffard, Dorothée Munyaneza or Olivier Dubois (Ballet du Nord). Since October 2016, Marion Gauvent has opened a fruitful collaboration with the creative agency A propic, based in the Netherlands and directed by Line Rousseau, working on the international development of Dutch artists like De Warme Winkel or Ann Van den Broek, but also European and Canadian performing art companies. Together with the development of the companies, the agency is also supporting specific projects like counseling for Dutch artists (Eleni Ploumy in Tilburg presently) or events programming (Canadian focus in Rotterdam in 2019). Living in Lille (France), Marion's location is strategical for the agency as it enhances the bridge between Netherlands, Flanders and France which is one of the strengths of the agency's international development. Pursuing the implication that A propic can have for the professionalization and solidarity in the performing art sector, Marion Gauvent is also personally involved in the French national network of performing arts managers and producers LAPAS, becoming co-president of the association in 2016.

Target audience

Audience: Pairings of choreographic artists / producers or producers working with several choreographic artists.
Headcount: Minimum 16 participants

Prerequisites

To have already created and presented at least three choreographic projects in a professional context.

Langues

French – English

Training calendar

3 training modules

Total duration: 20 hours (training sessions + personal work)

Dates and times:

Module #1: How to work internationally?

29.04.2025 from 2:00 pm to 4:30 pm

5.06.2025 from 10:00 am to 4:00 pm

Module #2: Practical application during the Lyon Dance Biennale

15.09.2025 from 10:00 am to 12:30 am

16.09.2025 or 18.09.2025 from 10:00 am to 12:30 am

Module #3: The results after the Biennale, working over the long term

30.09.2025 from 2:00 pm to 4:30 pm

7.11.2025 from 10:00 am to 12:30 am and from 1:30 pm to 4:00 pm

Training venues

Videoconference and on-site training sessions at the Centre national de la danse,
40^{ter} rue Vaubecour – 69002 Lyon

Or at a CN D partner venue in the metropole of Lyon.

The premises cannot accommodate people with reduced mobility.

We invite you to contact the teams to study together the other possibilities of access to the services and resources of the CN D.

Learning objectives

- To be able to organise your research, identify networks and contact partners;
- To know how to present your project to different partners;
- To prepare a festival, organise meetings, prepare follow-ups;
- To be able to implement follow-up and development, working on the long-term.

Teaching resources and methods

- Group sessions and individual on-site or remote meetings;
- Time for discussion and sharing experiences;
- Presentation of resources and tools.

Assessment methods

Self-evaluation is carried out at the beginning and at the end of the training course.

A training follow-up certificate is given to each participant at the end of the training course.

A training and learning assessment questionnaire is sent to participants at the end of the training course.

Fees

800 € for participants benefiting from a financial support.

350 € for participants auto financing the training course.

How to register

Download the registration form and return it by e-mail with the required documents

before 5.04.2025 to lorene.latreille@cnd.fr.

If you are applying for funding, please allow more time and contact the administrative contact who will help you prepare your application (AFDAS, France Travail, Adami...) by 30.03.2025 at the latest.

Applications are examined in order of arrival and according to the coherence of the course if there are prerequisites. Your enrolment will be definitive once your application has been approved and your payment has been received.

Contact

Lorène Latreille

+33 (0)4 72 56 10 78

lorene.latreille@cnd.f

Registration form

Line Rousseau & Marion Gauvent

A propic Agency

Fill out the form and send it back, together with your curriculum vitæ et the choreographic project sheets, to: lorene.latreille@cnd.fr by 5.04.2025. Your registration will be confirmed once your application has been approved, and your payment has been received.

Name _____

Firstname _____

Date and place of birth _____

Address _____

City _____

Zip code _____

Email _____

Phone number _____

First and last name and phone number of the person to contact in case of emergency

Motivations

Professional status

Choreographic artist

Producer

Other: _____

Specific needs: _____

Documents to submit

- Your CV
- 3 choreographic project sheets (minimum)

Choreographic Project Information

Please fill one form per project in. A total of three project sheets are required.

Title of the piece

Short description (five lines) of the piece and its context

Date and place of premiere

Number of performer(s)

Are you one of the performers on stage?

Partners of the project

Please detail the names of the different partners

Coproducers

Partners who have awarded financial aid or grants

Other supports (residence without financial support, room rental free of charge, etc...)

Distribution / sharing with audiences

Main places and/or media (videos, internet, etc.) and/or contexts (festivals, in situ, etc.) where the project has been shown.

Total number of performances or dissemination period of the projects (online projects, videos, etc.)

Public performances

Number of performance dates under contract

Number of coproduced performance dates, revenue sharing

Number of self-produced performance dates

Other pieces of information you wish to share
